

FOR IMMEDIATE RELEASE

CONTACT: Mary Ann Mayers

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513-385-1637

NEW SERVICE HELPS FAMILIES WORK TOGETHER TO DOCUMENT FAMILY STORIES

Families interested in saving their memories face some interesting challenges. Some families have a scrapbooker who creates beautiful photo/memory albums – but scrapbooks are not easy to copy or share. Others divide the family stash of pictures, but in the process lose the thread that weaves the memories together. Still others rely on *one* family member to keep track of it all – a daunting task for one person.

Extraordinary Lives, a Cincinnati-based personal history business, is pleased to announce a new service that encourages families to work together to gather and save their memories. “I’m thrilled to offer a service that not only lets families work together, but makes it so easy for everyone to take part,” says Mary Ann Mayers, company founder. Extraordinary Lives offers an array of methods to preserve treasured memories, including published books, scrapbook albums, audio recordings and video DVDs.

With this new internet-based story gathering and publishing system, the family is provided website space where individuals upload photos and contribute stories and memories. One family member acts as “editor,” overseeing a few details, such as inviting contributors and creating a table of contents. When the family editor decides to publish, the contributions and photos are shaped into a beautiful hardbound book, with professional design and typesetting accomplished automatically. There are a myriad of choices of sizes, print styles, bindings and order quantities. Alternatively, some families choose to just keep updating the website for an *on-line* family history.

This system is also perfect for those challenging gift-giving situations,” says Mayers. For example, tributes to retiring employees or teachers are a perfect occasion, allowing many to share memories and best wishes. “Our latest project was a tribute to Kent Halaby, the former Band Director at LaSalle High School. Over 70 current and former students and parents contributed photos and stories, resulting in beautiful book that was presented to Mr. Halaby at the annual band banquet.”

The website space and books are amazingly affordable – starting at just \$50. “At that price point, they are the perfect gift for anniversaries, graduations, adoptions, and other milestones in life. While the system encourages collaboration, many books are created by one person to save special memories, such as child’s artwork, a vacation or a much-loved pet,” states Ms. Mayers. “I don’t think I have ever found a product that comes close in terms of quality and ease. My clients have been amazed at what they created in a short amount of time.”

For additional information about this system, visit www.extraordinarylives.com and click on the iMemory section of the homepage, or contact Mary Ann Mayers at Extraordinary Lives. 5571 Deervalley Court, Suite 102, Cincinnati, OH 45247. 513.385.1637. info@extraordinarylives.com

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